



Greenwood
Cemetery Inc.

~ ESTABLISHED 1888 ~

**ANNUAL REPORT
NATIONAL CHRISTIAN MISSIONARY CONVENTION**

DECEMBER 5, 2020

Greetings on behalf of management, staff, and the Board of Directors of Greenwood Cemetery, Inc.

We are pleased to report that business activity has been good throughout the first eleven months of this fiscal year. Burials and cash flow are on target with budgeted projections. Our investment portfolio had strong and steady growth throughout this year.

This year Greenwood has provided ongoing accounting support to NCCC and NCMC at no cost. Our intent is to provide this service and support until deemed unnecessary.

We received our audit report in August from Hopkins & Associates. Their opinions find our financial statements and accounting principles to be free of material misstatements; we received a “clean opinion”.

It has been a challenging and productive year.

Here are highlights:

Sales – Interments are coming in at a pace that should enable us to reach our targeted goal for the year. Flowers and Monument sales this year has been good. To date we have had consistent Mausoleum and Columbarium activity and good prospects for future sales.

Giving Back – We represented Greenwood at the Black Minister’s Retreat in March, which was the last opportunity for us to participate in any community event this year. Presentations are ways of sharing the Greenwood story to our constituency of the Christian Church, local and nationally.

Facilities and Grounds – Our 3 sites require ongoing maintenance to keep the properties in pristine condition.

Marketing – We use custom Greenwood folders, advertisement in YP pages, website, other media, and local ads in churches and other venues.

Operations – Business operations this year was challenging. Our staff and groundmen are very loyal and efficient. This year tested our ability to respond to the 2020 Covid pandemic without a plan. Nevertheless, we demonstrated a staff with commitment, talent, and the ability to adapt to challenges as needed. The Board of Directors continue to give oversight and assist the management to fulfil short and long range goals.

I'm excited about where we are and especially about where we are headed.

Thank you for your commitment, support and the opportunity to carry on the legacy of those before me – to God be the Glory for the great things He has done and is doing.

Respectfully Submitted,

Dwayne L. Bell
General Manager

“Every Day People – Helping People Every Day”

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Services: Pre-Need Lots, At-Need Lots, Perpetual Care, Memorial Care, Bronze Markers, Monuments, Seasonal Flower Placement, Private Estates, Mausoleum Entombment